Invitation – Join us at GS1 Connect

March 15, 2019

To: Our Valued Trading Partners

Macy's will be participating in the GS1 Connect® 2019 Conference at the Gaylord Rockies Convention Center in Denver, CO from June 19 to 21. ***We would like to invite you to join us.***

This conference, hosted by GS1 US®, is the leading trading partner collaboration event where industry stakeholders, data standards users, and industry experts gather to share practical ideas and best practices for leveraging GS1 Standards in supply chain operations. It provides is a valuable opportunity to learn how to develop innovations, efficiencies, and relationships that bring your knowledge, business and industry to new heights.

As our special guest, you will receive an additional 10% of the currently published conference rate ONLY if you use the following discount code during registration: **19TPRT08**.

Register before April 15, 2019 and save an additional 15% off the published conference rate.

The GS1 Connect Retail Track is designed to help companies leverage GS1 Standards to power quicker, more efficient supply chains, provide greater product data accuracy and completeness for enhanced product listings, and deliver faster product discovery and time to market. Sessions include:

- Unified Commerce (Omni-Channel) – 2019 Retail Supply Chain Update
- Product Information Management – MDM, PLM, & PIM - Tying it Together?
- Simplifying your Product Images and Attributes Implementation
- 5 Ways to Elevate Your Business
- GS1 Standards in Action- A Retail Story
- Zipping up the Data: RFID and Blockchain Working Together
- RFID – A Small Business Success Story
- Overcoming Transportation Challenges in a Demanding Market: How GS1 Standards Can Help
- Benefits of DC Bypass: Why it Should Be Part of Your Logistics Strategy
- Order Consolidation Best Practices – Retail's Best Kept Secret
- Images & Attributes – The Small Business Conundrum
- GS1 Standards in Action in Home Improvement and Hardware
- Supply Chain Universities – Today's Curriculum Revealed
- And much, much more…

Macy's will also host Trading Partner Roundtables and we invite you to hear more about our initiatives. Macy's representatives will be available to our trading partners during the conference:

- Wednesday, June 19 from 12:15-12:50
- Thursday, June 20 from 11:35-12:10
- Friday, June 21 from 11:35-12:10

You can learn more by visiting https://gs1connect.gs1us.org/agenda. If you have any questions or would like additional information, please don't hesitate to contact me. Please share this invitation with your colleagues.

We hope to see you in Denver!

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