



June 9th, 2022

Dear Vendor Partners,

Macy's Inc. has engaged UL Verification Services, Inc., ("UL"), to provide regulatory product classification services through the WERCSmart® platform ("WERCSmart") for products that are sold at Macy's & Bloomingdale's and subject to various federal and/or state regulations. WERCSmart collects physical and chemical product attributes, along with a series of other critical data (e.g., SDS and product labels), that enable Macy's & Bloomingdale's to handle, transport and dispose of products at end-of-life. WERCSmart is the industry provider for product compliance and is trusted by more than 55 major North American retailers.

As our Vendor Partner, your participation in this regulatory compliance initiative is mandatory, and will require a WERCSmart registration no later than August 29, 2022 - for each of your products sold at Macy's.

PRODUCT SCOPE: The following product types will require a WERCSmart registration:

- Skincare: Cleansers, Eye Creams, Face Masks, Moisturizers, Face Lotions, Serums, Toners, Exfoliants, Oils, etc.
- Makeup: foundation, eye shadow, eye liner, all brow products, mascara, lashes, blush, highlighters, bronzers, face powders, lip products (lipsticks, glosses, oils, etc.), etc.
- Bath & Body: Lotions, Creams, Exfoliants & Scrubs, Milks, Shower Gels, Shower Washes, Oils, Bath Bombs and Fizzies, Bath Salts, Soaps, etc.
- Suncare: all products applied to skin to protect against the harmful effect of the sun's ultraviolet rays including the following products: lotions, creams, gels, sprays, lip balms, hair tonics, etc.
- Haircare: shampoo, conditioner, hair oil, serum, hair color, hair wax and gel, etc.
- Fragrances (Non-Juice): scented lotions / scented powders / scented creams, all non-liquid ancillaries
- Any aerosol product that contains a compressed gas or propellant (hair sprays, setting sprays, etc.)
- Nail Care Products
- Candles
- Any product that contains a battery of any kind
- GWPs
- PWPs
- Samples

VENDOR PARTNER ACTION:

1. Carefully review the [UL WERCSmart Details partnership and requirements document](#), posted on Macysnet.com.
2. Attend the Live Webinar – UL WERCSmart Registration Webinar Training for Macy's Vendor Partners. The corporate representative completing the Registration should attend the Webinar.

To promote efficient and timely onboarding, it is essential that the person assigned to complete the registration attends one of the upcoming one-hour Live WERCSmart webinars hosted by UL and Macy's.

Webinar Agenda:

- Macy's to review environmental compliance goals for Beauty
 - Use of the data entered by vendor partners
 - In-scope products and registration deadlines
- UL WERCSmart Live Demo
 - Account Setup
 - Product Registration
 - Support Options
- Next Steps – what are the first steps to getting started?
- Q&A and concluding remarks

When: There are four occurrences of the Webinar Kick-Off Training sessions. Please attend **one** appropriate session that best fits your schedule.

New Vendor Partners to UL WERCSmart:

- **Option 1:** June 16th 4:00 – 5:00pm EST – New vendors to WERCSmart
- **Option 2:** June 22nd 10:00 – 11:00am EST – New vendors to WERCSmart

Vendor Partners who currently have an existing UL WERCSmart Account:

- **Option 1:** June 16th 10:00 – 11:00am EST– Existing vendors to WERCSmart
- **Option 2:** June 22nd 4:00 – 5:00pm EST – Existing vendors to WERCSmart

Webinar Registration: click [here](#) to register for one of the timeslots outlined above.

3. Establish a WERCSmart account and begin the product registration process:
<https://ulwer-smart.com/>.

Together, with your partnership, we will work towards building a leading regulatory compliance program in the Beauty retail industry.

Thank you,

Elizabeth S. Miller

Elizabeth Miller
Bloomingdale's VP, Divisional Merchandise Manager, Cosmetics

Emily Rippe
Bloomingdale's Director Cosmetics Business Initiatives



Michelle Israel
Macy's SVP, General Business Manager Beauty & Center Core

Nicolette Bosco
Macy's DBM, Divisional Business Manager, Cosmetics

Julie Walsh
Macy's DBM, Divisional Business Manager, Fragrances

Jill Barr
Senior Director, Beauty Business Operations