

October 22, 2014

Dear Macy's/Bloomingdale's Vendor Direct to Consumer Partner,

As you know, Macy's is rapidly evolving into a seamless omnichannel retailer that provides customers what they want, when they want it, and how they want it. This requires us to change some of our processes and systems – both internally and in the manner in which we exchange documents with our vendors. The following applies to ALL Vendor Direct to Consumer (V2C) departments and describes the system changes for which you will need to be prepared.

Beginning February 2, 2015, all Vendor Direct to Consumer orders will be written and transmitted from the Macy's Trading Partner ID – 6113310071 or the Bloomingdale's Trading Partner ID – 6113310072, depending on the channel originating the sale. The new location numbers and trading partner ID's are:

V2C Location #	Location Description	Trading Partner Communication ID
0149	Macy's Vendor Direct to Consumer	08/6113310071
0158	Bloomingdale's Vendor Direct to Consumer	08/6113310072

- Note that you will begin to receive EDI transmitted purchase orders with these changes on February 2, 2015. The complete order must ship to the consumer within the agreed upon ship window, as defined in your Macy's V2C Purchase Agreement.
- The EDI transmitted Purchase Order is your guide as to where to transmit your EDI ASN and Invoice.
- V2C Purchase Orders previously generated and transmitted for macys.com/bloomingdales.com Trading Partner ID 6113310088 will not be re-transmitted. Please process and ship those purchase orders as they were received. Advanced Ship Notices (EDI856) and Invoices (EDI810) must be sent to the same Trading Partner ID and use the same location numbers transmitted on the Purchase Order (EDI850).
- The 846 Inventory Advice should continue to be transmitted to the macys.com /bloomingdales.com Trading partner ID 6113310088.

From a Process change perspective, our vendors must provide:

- One representative to manage the Macy's account.
- Regardless of the location on the purchase order, the same item should only be assigned one product identifier/style number.
- The Store to DC Listing is the singular reference for location information.
- The <u>Routing Guide</u>, <u>Vendor Standards</u> and <u>.com Packing Standards</u> are the primary reference documents for shipping and packing guidelines.

We are excited to continue to build on our mutual success as our Omnichannel practices evolve and we develop new ways to better serve the customers of today and tomorrow.

Please call 513-782-1805 with any EDI related questions and 513-782-1409 for more general questions.

Thank you for your continued partnership.